

It is

JUST

so hard to

BE

happy when you don't know how to love

YOURSELF

but I'm afraid to ask for help.



United Way of Northeastern SD

A MESSAGE FROM PAUL AND LINDA HOPKINS 2022/23 CAMPAIGN CHAIRS

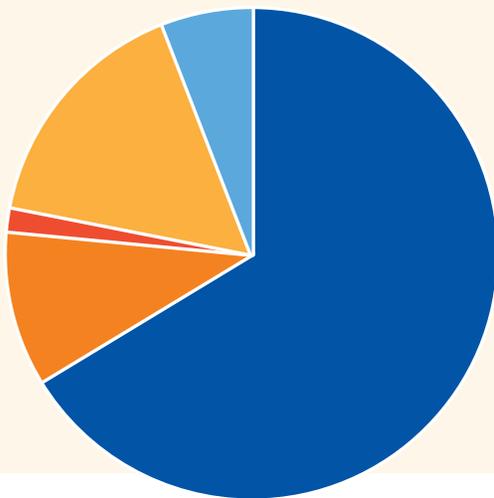
Because Paul served in the U.S. Air Force and then made a career change into manufacturing management, the idea of “home” was a flexible term for our family. So when we moved to Aberdeen, we thought it would be like the other places we’ve lived. However, when we joined the work of the local United Way, it gave us a “behind the scenes” view of the northeast corner of our state. The six-county region of our United Way impressed us with the level of giving and care the residents show for one another. Giving in all capacities – time, resources, energy, and funding surpass anything we’ve seen in any other community we’ve lived. In fact, when the time came for another transfer, Paul took a different job just so we could stay in Aberdeen, because we wanted more time to soak in this experience. It gives us so much happiness to be this year’s United Way Campaign Chairs and get to give back to the community that has made us feel so welcome and inspires us to be the best we can be for each other. We are proud to serve in the place we call home. It’s like the old saying, “Home is where the heart is” and there is SO much heart here in our community.



2022/23 CAMPAIGN CHAIRS
Paul and Linda Hopkins

WHERE YOUR DOLLAR GOES... \$789,069.64

For Fiscal Year 2021-22



66.33% Allocations to United Way Agencies

16.02% United Way Services

10.18% Awareness and Events

5.87% Program Support

1.59% Community Impact Projects

EVERYONE THRIVES WHEN WE BAND TOGETHER



NEARLY
17,000

LBS. OF FOOD
COLLECTED
FOR LOCAL
FOOD SHELVES



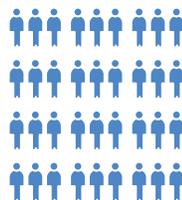
OVER
\$40,000

IN FOUNDATION FUNDS
FOR PROGRAM
EXPANSION



141

KIDS WERE ABLE TO VISIT
A DENTIST THROUGH OUR
FUNDING OF THE DELTA
DENTAL VAN VISITS



NEARLY
400
VOLUNTEER
OPPORTUNITIES
CREATED



ADVOCATE

Connects hundreds of volunteers, businesses, and non-profits to address social issues in our region.



CONNECT

Brings together business leaders, policymakers, community leaders, nonprofits, and individuals to work for change on a scale no single organization can do on its own.



INSPIRE

Creates opportunities for people to contribute their personal passions, best ideas and unique strengths to innovative work in our community.