



2022 UNITED WAY ANNUAL REPORT



United Way of Northeastern SD

FROM OUR LEADERSHIP

In 2022, the United Way celebrated ninety years of empowering our region through the good works of the people and businesses that make up our community. 2023 will bring about new opportunities for our organization along with new challenges. We look forward to answering the call of helping our region become the best it can be for the immediate and into the future. While methods and branding may have evolved, we remain true to our mission of trying to: *improve our region by mobilizing the caring power of communities for every person in northeastern South Dakota.*



AARON SCHULTZ
Executive Director



ANDY REHDER
Board Chair

2022 BOARD OF DIRECTORS

Andy Rehder
President

Nicole Fischer
President Elect

Kevin Foss
Past President

Cody Hageman
Treasurer

Melinda Reints
Secretary

Dr. Erin Fouberg

Kip Hansen

Cody Holt

Dawn Imrie

Dr. Marje Kaiser

Kila LeGrand

Lisa Lenihan

Chief Dave McNeil

Dustin Pickrel

Honorable Tony Portra

Andrea Rose-Prehn

Jody Sandvig

Dr. Neal Schnoor

Starla Siefkes

Terry Simon

2022 UNITED WAY FOUNDATION BOARD OF DIRECTORS

Nathan Golz
President

Gary DeVries
Vice President

Brett Deibert
Secretary

Nicole Fischer

Kevin Foss

Shane Franks

Cody Hageman

Mark Hahler

Britt Lorenz

Scott Noeldner

Andy Rehder

Melinda Reints

David Sandvig



MEET RITA!

Meet our newest staff member, Rita Moe! Rita started at the United Way as the Campaign Associate in June 2022. She graduated from Northern State University with a B.A. in Sociology, focusing on Human Services. She has over 13 years professional experiences in Finance, Hospitality, Public Relations, HR, and Customer Service. Rita is excited to support, celebrate and recognize the good deeds done by our community members for the advancement of all in our community. A life-long South Dakota resident, Rita and her husband Mike have three children: Evie, Mason, and Pierce.



OUR MISSION

Improve our region by mobilizing the caring power of communities for every person in northeastern South Dakota.

OUR VISION

United Way assists all individuals and families to achieve their human potential and happiness through programs and experiences in education, financial stability, and healthy living.

OUR VALUES

Integrity – Being true to the mission and vision in every action within our agency.

Transparency – Being forthright and honest in motives, actions, and decisions that impact northeastern South Dakota.

Respect – United Way will honor the value of all people and their right to pursue happiness and achieve their fullest potential.

Service – To self, community, and the greater good for all people at all times.

2021-2022 PARTNER ALLOCATION GRANTS

ABERDEEN AREA SENIOR CENTER \$16,000	BOY SCOUTS - SIOUX COUNCIL \$4,000	NORTHEASTERN MENTAL HEALTH CENTER NON-FUNDED PARTNER
Meals on Wheels	CASSP \$37,811.40	SAFE HARBOR \$100,000
Senior Center Activities	Dental Van	Crisis Intervention
ABERDEEN FAMILY YMCA \$124,000	Flex Funding for Families	Kids Konnection
Youth Development Center	CORNERSTONES CAREER LEARNING CENTER \$2,000	SALVATION ARMY \$40,000
Camp Dream-Makers	Adult Ed/Literacy	Area Food Services
Youth Programs	GIRL SCOUTS - DAKOTA HORIZONS \$2,000	Community Center
ABERDEEN RIDE LINE \$7,000	HABITAT FOR HUMANITY \$2,500	Operation Hope
AMERICAN RED CROSS \$2,000	A Brush with Kindness Program	SENIOR COMPANIONS \$800
Disaster Cycle Services	HELPLINE CENTER \$3,500	SPURS \$30,000
BETHESDA \$2,500	211 Helpline	TIGER POST \$9,000
K.O. Lee Adult Day Health Center	LUTHERAN SOCIAL SERVICES \$12,375	After School Program
BOYS & GIRLS CLUB OF ABERDEEN AREA . . \$92,000	Aberdeen Area Counseling	Summer Programs
Membership/Activities	New Beginnings Center	Pre-K/Jr. Kindergarten Program
Education Programs	MARSHALL COUNTY COMMUNITY PROGRAMS \$7,020	YAPA \$7,500
After School Transportation/Food		After School Program

2022 FOUNDATION GRANT AWARDS

GIRL SCOUTS DAKOTA HORIZONS	CORNERSTONES
STEM learning materials \$1,000	Office furnishing \$4,525
SAFE HARBOR	LUTHERAN SOCIAL SERVICES - NEW BEGINNINGS CENTER
Technology upgrades \$2,000	Training materials \$6,725
ABERDEEN RIDE LINE	UNITED WAY OF NESD
Security system. \$3,000	Direct support \$20,000
YAPATORUIUM	
Gaming computers \$4,000	

2022 CORPORATE LEADER AWARDS

Companies whose corporate gift was \$500 or more. Our heartfelt thanks to these businesses for their support!

\$10,000 & UP

3M
Ascendium
Avera
Dacotah Bank
Horton, Inc.
Sanford Health Aberdeen
ZuntaFi

\$5,000 TO \$9,999

BNSF Railway
Butler Machinery Company
Centennial Homes Corporate Office
Harms Oil Company
Kesslers

Northern Valley Communications/
James Valley Telecommunications
Sichmeller Engineering
The Hatterscheidt Foundation, Inc.
Wells Fargo
US Bank

\$2,000 TO \$4,999

American Bank & Trust
Eide Bailly LLP
First Interstate Bank
Performance Capital Partners, LLC
Plains Commerce Bank
Squire Lussem Agency
Steven Lust Automotive

Wright & Sudlow, Inc.

\$500 TO \$1,999

Aberdeen Dermatology Associates
Aberdeen Flying Service
Ameriprise Financial Services, Inc
Campbell's Town & Country
Carrels & Bain Family Dental Care
CoBank
CO-OP Architecture
Farm Credit Services of America
Helms and Associates
Insurance Plus
JDH Construction, Inc.
Ken's SuperFair Foods

Lang's Audio TV and Appliance
Lien Transportation
Midco
Millstone Family Restaurant
Montgomery Furniture
NorthWestern Energy
Pounders
Premier Plastics Inc.
Schwan Financial Group
Schwan Welding
Titles of Dakota
VanLaecken Orthodontics
Vosika Fencing

2022 EMPLOYEE CAMPAIGN AWARDS

PLATINUM AWARD GIVING LEVEL

Employee per capita giving of \$100+

Aberdeen Dental	Dakota Plains Real Estate & Development	Midstates, Inc.	Sichmeller Engineering
Aberdeen Development Corp.	Edward Jones	MP Technology	Squire Lussem Agency
Aberdeen Flying Service	Eide Bailly LLP	Nelnet	Swenson Commodities
Aberdeen Public Schools	Farm Credit Services of America	Northern Valley Communications/ James Valley Telecommunications	Titles of Dakota
American Bank & Trust	First Interstate Bank	NorthWestern Energy	United Way of Northeastern South Dakota
Ameriprise Financial Services, Inc.	Hanlon Brothers	Nustar	US Bank
Ascendium	Harms Oil Company	Performance Capital Partners, LLC	Vosika Fencing
Butler Machinery Company	Horton, Inc.	Plains Commerce Bank	Wells Fargo Bank
Cathexis Partners	Insurance Plus	Primrose Retirement Communities, LLC	Wells Fargo Advisors
Centennial Homes	Investment Centers Advisor Group	Richardson Law Firm	William A. Bowen, Attorney at Law
CoBank	Lamont Enterprises LP	Ronayne Law Office, P.C.	Wright & Sudlow, Inc.
CO-OP Architecture	Lang's Audio TV and Appliance	Schwan Financial Group	ZuntaFi
Cornerstones Career Learning Center	Malsam Company	Schwan Welding & Boiler Repair	
Dacotah Bank			

GOLD AWARD GIVING LEVEL

Employee per capita giving of \$50-99

Aberdeen Chamber of Commerce	Legacy Management	Millstone Family Restaurant	Sanford Health
Carrels & Bain Family Dental Care	Marco	Moccasin Creek Country Club	Siegel, Barnett & Schutz
CorTrust Bank	McQuillen Creative Group	Pierson Ford	Steven Lust Automotive
Helms and Associates	Midco	RhodesAnderson Insurance	VanLaecken Orthodontics

RISE UP AWARD

Employee campaigns at a minimum of \$200 with at least a 20% increase

Aberdeen Chamber of Commerce	Edward Jones	Sichmeller Engineering
American Bank & Trust	Investment Centers Advisor Group	State of South Dakota
Ascendium	Midstates & QQP	Titles of Dakota
Dacotah Bank	Pierson Ford	United Way of Northeastern South Dakota

2022 "GIVE FROM THE HEART" AWARD WINNERS

Company campaign with highest % increase



United Way of Northeastern SD
 P.O. Box 1065
 13 2nd Ave SE, Ste 1
 Aberdeen, SD 57401
 605.225.0212
www.uwnesd.org



2022 FINANCIALS

Fiscal Year September 1, 2021 to August 31, 2022

ASSETS

CURRENT ASSETS

Cash and cash equivalents	\$130,074
Certificates of deposit	\$130,785
Contributions receivable, net of allowances	\$119,228
Prepaid expenses	\$11,173
TOTAL CURRENT ASSETS	\$391,260

PROPERTY EQUIPMENT

TOTAL PROPERTY AND EQUIPMENT (LESS DEPRECIATION)	\$4,482
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Investments	
Cash value life insurance	\$9,072
Investments held by Foundation	\$1,076,378
TOTAL INVESTMENTS	\$1,085,450
	\$1,481,192

LIABILITIES AND NET ASSETS

Current Liabilities	
TOTAL CURRENT LIABILITIES	\$2,388

NET ASSETS

Without donor restrictions	
Undesignated, available for general activities	\$1,229,387
Designated:	
Contingency fund	\$125,000
TOTAL NET ASSETS WITHOUT DONOR RESTRICTIONS	\$1,354,387
With donor restrictions	\$124,417
TOTAL NET ASSETS	\$1,478,804
	\$1,481,192

STATEMENT OF ACTIVITIES

PUBLIC SUPPORT AND REVENUE

	Without Donor Restrictions	With Donor Restrictions	Total
Campaign contributions	-	\$705,571	\$705,571
Less amounts designated by donors for specific organizations	-	(\$14,894)	(\$14,894)
TOTAL PUBLIC SUPPORT	-	\$690,677	\$690,677

OTHER REVENUE

Net investment return	(\$198,258)	-	(\$198,258)
Grant income	-	\$10,000	\$10,000
Paycheck Protection Program (PPP) loan forgiveness	-	-	-
In-kind and miscellaneous income	\$3,664	-	\$3,664
TOTAL OTHER REVENUE	(\$194,594)	\$10,000	(\$184,594)
Net assets released from restrictions	\$722,562	(\$722,562)	-
TOTAL PUBLIC SUPPORT AND REVENUE	\$527,968	(\$21,885)	\$506,083

EXPENSES

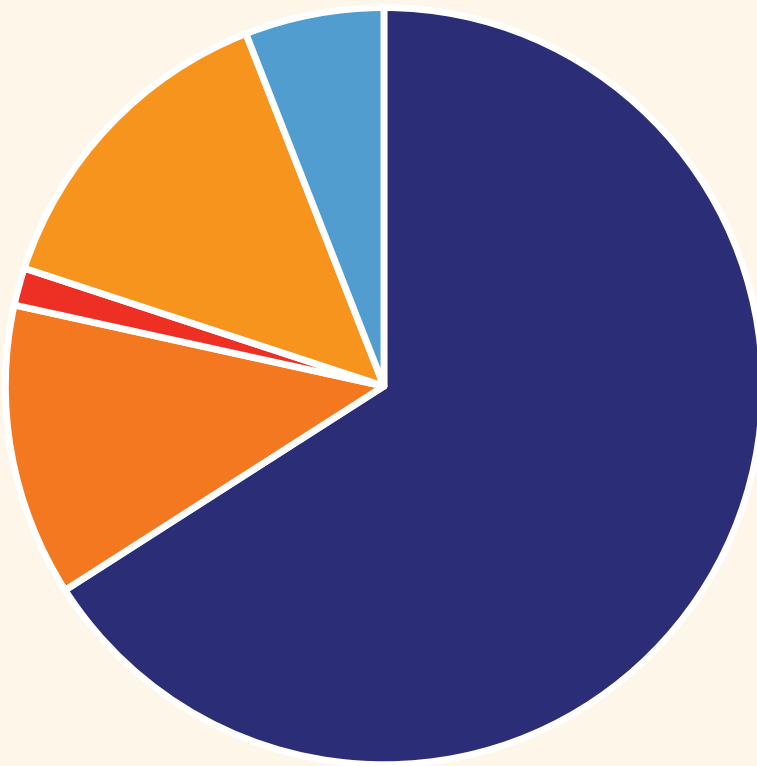
Program services expense			
TOTAL DISTRIBUTIONS TO LOCAL AGENCIES	\$513,028	-	\$513,028
Program services - local agencies	\$56,074	-	\$56,074
TOTAL PROGRAM SERVICES EXPENSES	\$569,102	-	\$569,102

SUPPORTING SERVICES EXPENSE

Management and general	\$111,341	-	\$111,341
Fundraising	\$99,227	-	\$99,227
Total supporting services expenses	\$210,568	-	\$210,568
TOTAL EXPENSES	\$779,670	-	\$779,670
CHANGE IN NET ASSETS	(\$251,702)	(\$21,885)	(\$273,587)
NET ASSETS, BEGINNING OF YEAR	\$1,606,089	\$146,302	\$1,752,391
NET ASSETS, END OF YEAR	\$1,354,387	\$124,417	\$1,478,804



WHERE **YOUR** DOLLAR GOES...\$794,364.66



- \$523,811.40 Allocations to United Way Agencies
- \$99,277.00 Awareness and Events
- \$12,756.26 Community Impact Projects
- \$111,341.00 United Way Services
- \$47,179.00 Program Support

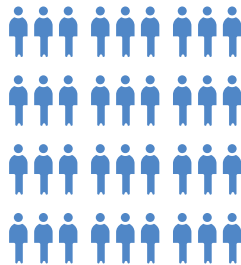
For Fiscal Year 2021-22

EVERYONE THRIVES WHEN WE BAND TOGETHER

NEARLY 17,000 LBS. OF FOOD COLLECTED FOR LOCAL FOOD SHELVES

OVER \$40,000 IN FOUNDATION FUNDS FOR PROGRAM EXPANSION

141 KIDS WERE ABLE TO VISIT A DENTIST THROUGH OUR FUNDING OF THE DELTA DENTAL VAN VISITS



NEARLY 400 VOLUNTEER OPPORTUNITIES CREATED

ADVOCATE
Connects hundreds of volunteers, businesses, and non-profits to address social issues in our region.

CONNECT
Brings together business leaders, policymakers, community leaders, nonprofits, and individuals to work for change on a scale no single organization can do on its own.

INSPIRE
Creates opportunities for people to contribute their personal passions, best ideas and unique strengths to innovative work in our community.