



BUILDING A STRONGER COMMUNITY

LIVE UNITED®

United Way fights for the health, education and financial stability of every person in every community.

www.uwnesd.org



United Way of Northeastern SD

A MESSAGE FROM 2023/24 CAMPAIGN CHAIRS

"I finally understand what you mean when you say Aberdeen has a sense of community." We will never forget when Laura, who grew up in Minnesota, said these words. When it came time for us to decide where we wanted to start our family, we made the easy decision to return to Brett's hometown of Aberdeen.

Becoming involved with the United Way was very eye opening to see how deep-seated the sense of community really is. We have always given to the United Way because it felt like the right thing to do. After seeing how effective those dollars are to the many organizations that receive them and how impactful those organizations are to the lives of so many, we truly realized why we give to the United Way.

Join us in continuing the mission to make Northeast South Dakota a community that we are all proud to call home.

Brett, Laura, Brynn, Dawson

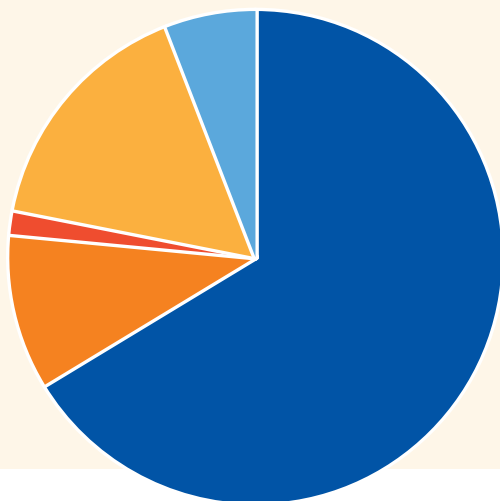


2023/24 CAMPAIGN CHAIRS

Brett, Laura, Brynn and Dawson Deibert

WHERE **YOUR** DOLLAR GOES...\$858,134

For Fiscal Year 2022-23



60% Allocations to United Way Agencies

18% United Way Services

15% Awareness and Events

6% Program Support

1% Community Impact Projects

EVERYONE THRIVES WHEN WE BAND TOGETHER



NEARLY

16,000

LBS. OF FOOD
COLLECTED
FOR LOCAL
FOOD SHELVES



1,604

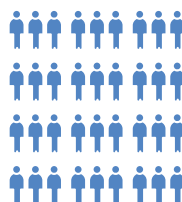
SERVICES PROVIDED TO
VICTIMS OF DOMESTIC
VIOLENCE AND SEXUAL
ASSAULT AT SAFE HARBOR



OVER

14,000

WEEKEND SNACK PACKS
DISTRIBUTED TO CHILDREN
WITH FOOD INSECURITIES
DURING THE SCHOOL YEAR



NEARLY

450

VOLUNTEER
OPPORTUNITIES
CREATED



ADVOCATE

Connects hundreds of volunteers, businesses, and non-profits to address social issues in our region.



CONNECT

Brings together business leaders, policymakers, community leaders, nonprofits, and individuals to work for change on a scale no single organization can do on its own.



INSPIRE

Creates opportunities for people to contribute their personal passions, best ideas and unique strengths to innovative work in our community.