UNITED WAY
Northeastern
South Dakota

2025 United Way
of Northeastern SD

ANNUAL REPORT

FROM OUR LEADERSHIP

Every day, nonprofits work tirelessly to find creative ways to meet community needs and to help individuals achieve stability – whatever it looks like for that person – all while stretching their dollars to their absolute limit. The United Way of Northeastern South Dakota witnesses the dedication, resilience, and aspirations of our local nonprofit partners. But we don't stop there. We roll up our sleeves and work alongside them, making their vision our shared goal. We listen carefully, lift one another up, and bring a comprehensive approach to every challenge. Because our reach is across a variety of communities, we're able to bring proven ideas right here to strengthen lives in our six-county corner of northeastern South Dakota.

We don't do this work alone. We are part of a team of advocates, donors, and volunteers who believe in our mission. People that apply their best talents and skills to build a United Way community of neighbors and citizens that believe the lives of ***everyone*** has value and deserve to thrive.

AARON SCHULTZ
Executive Director

KRISTIE MARTIN
Board Chair

2025/26 CAMPAIGN ADVOCATES
Bob & Kila LeGrand

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Cody Hageman
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Jody Sandvig
Terry Simon

OUR MISSION

Improve our region by mobilizing the caring power of communities for every person in northeastern South Dakota.

OUR VISION

United Way assists all individuals and families to achieve their human potential and happiness through programs and experiences in education, financial stability, and healthy living.

OUR VALUES

Integrity – Being true to the mission and vision in every action within our agency.

Transparency – Being forthright and honest in motives, actions, and decisions that impact northeastern South Dakota.

Respect – United Way will honor the value of all people and their right to pursue happiness and achieve their fullest potential.

Service –To self, community, and the greater good for all people at all times.

2024-2025 PARTNER ALLOCATION GRANTS

ABERDEEN AREA SENIOR CENTER . . $18,000
Meals on Wheels
Senior Center Activities

ABERDEEN FAMILY YMCA $124,000
Youth Development Center
Camp Dream-Makers
Youth Programs

AMERICAN RED CROSS $2,000
Disaster Cycle Services

BOYS & GIRLS CLUB OF ABERDEEN AREA $96,000
Membership/Activities
Education Programs
After School Transportation/Food

CASSP $28,500
Dental Van
Flex Funding for Families

CORNERSTONES CAREER LEARNING CENTER $5,000
Adult Ed/Literacy

EAST RIVER LEGAL SERVICES $4,000

GIRL SCOUTS – DAKOTA HORIZONS . . $2,500

HELPLINE CENTER $3,500
211 Helpline

HUB AREA HABITAT FOR HUMANITY . $4,000

KO LEE LIBRARY $3,500

LUTHERAN SOCIAL SERVICES $2,050
New Beginnings Center

MARSHALL COUNTY COMMUNITY PROGRAMS $7,650

SAFE HARBOR $110,000
Crisis Intervention
Kids Konnection

SALVATION ARMY $42,000
Area Food Services
Community Center
Operation Hope

SCOUTING AMERICA – SIOUX COUNCIL $5,000

SPURS $33,000

TIGER POST $15,000
After School Program
Summer Programs
Pre-K/Jr. Kindergarten Program

YAPA $10,000
After School Program

2025 FOUNDATION GRANT AWARDS

ABERDEEN FAMILY YMCA
2 Instant Language Assistant (ILA) Devices $4,998

ABERDEEN SENIOR CENTER
Drinking water fountain $1,700

BOYS & GIRLS CLUB
2 Instant Language Assistant (ILA) Devices $4,998

EAST RIVER LEGAL SERVICES
1 Instant Language Assistant (ILA) Device $2,499

GIRL SCOUTS – DAKOTA HORIZONS
Special Programming $1,000

K.O. LEE ABERDEEN PUBLIC LIBRARY
1 Instant Language Assistant (ILA) Device $2,499

SALVATION ARMY
2 Instant Language Assistant (ILA) Devices $4,998

SCOUTING AMERICA – SIOUX COUNCIL
Registration Fee Assistance $1,000

UNITED WAY OF NESD
Direct Support $30,000

YAPA
Computers $2,660

2025 CORPORATE LEADER AWARDS

Companies that invested in the United Way mission with a gift. Our heartfelt thanks to these businesses for their support!

$25,000 and up
Horton, Inc.

$10,000 to $24,999
3M
Ascendium
Avera
Dacotah Bank
Elmen Family Foundation
The Hatterscheidt Foundation, Inc.
Sanford Health Aberdeen
U.S. Bank

$5,000 to $9,999
BNSF Railway
Centennial Homes
Farm Credit Services of America
Glacial Lakes – Mina
Harm's Oil Company
Nelnet, Inc.
ZuntaFi

$2,000 to $4,999
American Bank & Trust
Butler Machinery Company
Eide Bailly LLP
First Interstate Bank
Glacial Lakes – Aberdeen
NVC
Plains Commerce Bank
Titles of Dakota

$500 to $1,999
Aberdeen Dermatology Associates
AGP Ag Processing, Inc.
CO-OP Architecture
Goldman Sachs
Helms & Associates
Lang's Audio TV & Appliance
Midco
NorthWestern Energy
Ronayne Law Office, P.C.
Schwan Financial Group
Schwan Welding
VanLaecken Orthodontics
Vosika Fencing
Wells Fargo Advisors
Wells Fargo Bank
William A. Bowen, Attorney at Law

Up to $499
Banner Engineering
Catepillar
Grinnell Mutual
Interior Design Concepts, Inc.
Natural Abundance Food Co-op
Scandinavia Lutheran Church
Swanson Electric

2025 EMPLOYEE CAMPAIGN AWARDS

EMPLOYEE GIVING CAMPAIGN

Thank you to the businesses that host United Way giving campaigns and encourage their employees to give through payroll deductions or direct giving.

3M
Aberdeen Catholic Schools
Aberdeen Convention & Visitors Bureau
Aberdeen Dental
Aberdeen Dermatology Associates
Aberdeen Family YMCA
Aberdeen Public Schools
American Bank & Trust
Ascendium
Avera
Boys & Girls Club of Aberdeen Area
Brown County Offices
Butler Machinery Company
Centennial Homes
City of Aberdeen
CoBank
Cornerstones Career Learning Center
Dacotah Bank
Dakota Plains Real Estate & Development
Dakotaland Federal Credit Union
Edward Jones
Eide Bailly LLP
Farm Credit Services of America
Farmers Mutual Insurance
First Interstate Bank
Glacial Lakes Energy - Aberdeen
Glacial Lakes Energy - Mina
Goldman Sachs
Harms Oil Company
Homes Are Possible, Inc.
Horton, Inc.
House of Glass, Inc.
Insurance Plus
Investment Centers Advisor Group
Kitchen Tune Up
Lamont Companies
Lamont Enterprises LP
Lamont Partners
Lang`s Audio TV and Appliance
Legacy Management
Midco
Midstates, Inc.
Montgomery Furniture
MP Technology
My Place Hotels of America
Nelnet, Inc.
Northeast SD Head Start
Northeastern Mental Health Center
Northern State University
NorthWestern Energy
NVC
Pierson Ford
Plains Commerce Bank
Primrose Retirement Communities, LLC
Sanford Health Aberdeen
Schwan Financial Group
SD Dept. of Labor
State of South Dakota
Steven Lust Automotive
Swenson Commodities
The Rivett Group
Titles of Dakota
United Way of Northeastern South Dakota
U.S. Bank
Wells Fargo Advisors
Wells Fargo Bank
ZuntaFi

RISE UP AWARD

Employee campaigns at a minimum of $200 with at least a 20% increase

Brown County Sheriff's Office
Brown County Veterans Service
Carrels & Bain Family Dental Care
Centennial Homes
Farmers Mutual Insurance
Glacial Lakes Energy - Mina
Grinnell Mutual
Insurance Plus
Lamont Enterprises LP
Midco
Nelnet, Inc.
Northeastern Mental Health Center
Pierson Ford
Primrose Retirement Communities, LLC
U.S. Bank

2025 "GIVE FROM THE HEART" AWARD WINNERS

Company campaign with highest % increase

Centennial Homes

Pierson Inc. Ford Lincoln

Primrose Retirement Communities

P.O. Box 1065
123 S 2nd St
Aberdeen, SD 57401
605.225.0212

www.uwnesd.org

UNITED WAY Northeastern South Dakota

2025 FINANCIALS

Fiscal Year September 1, 2024 to August 31, 2025

ASSETS

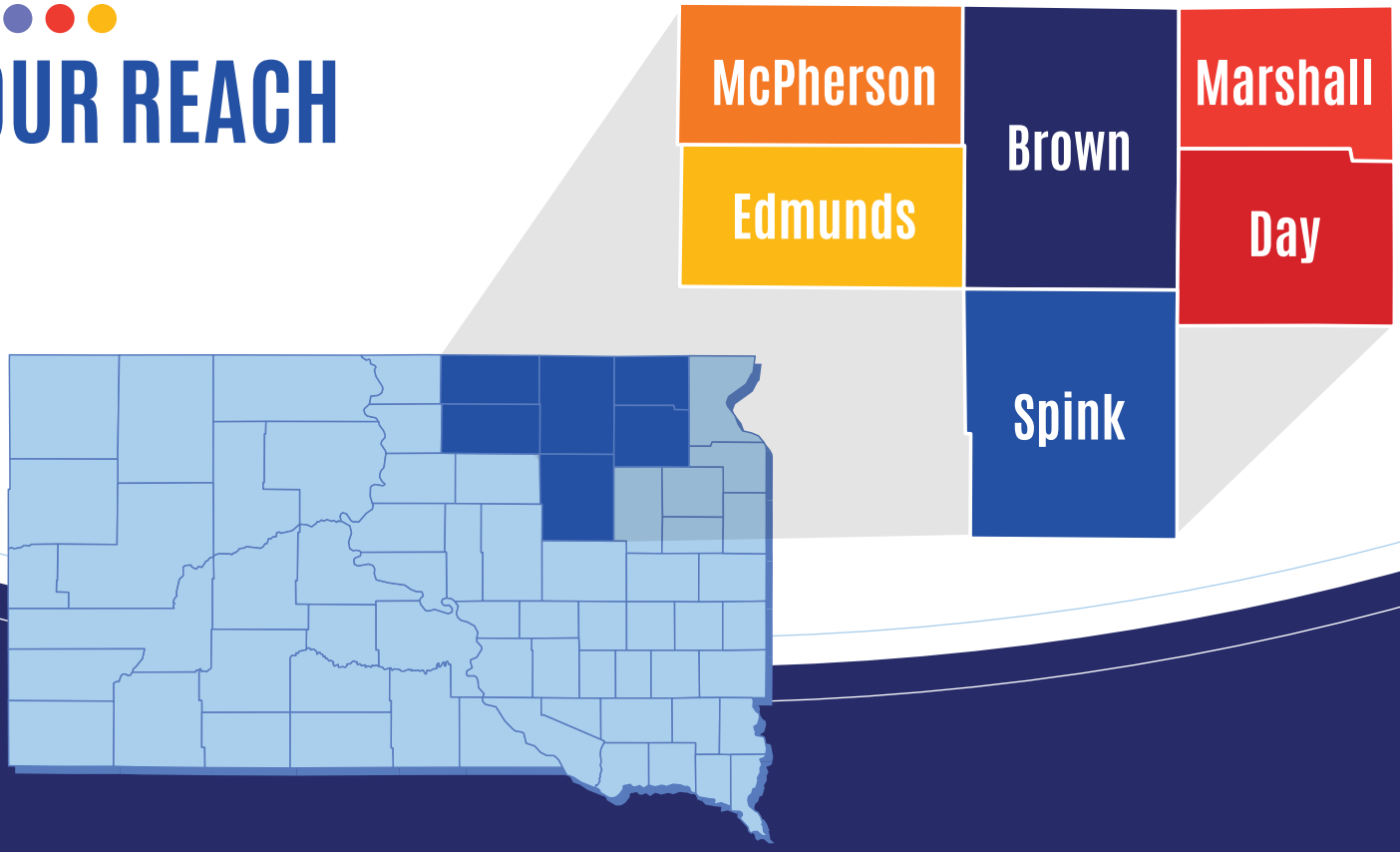
CURRENT ASSETS	
Cash and cash equivalents	$91,187
Certificates of deposit	$139,528
Contributions receivable, net of allowances	$134,966
Prepaid expenses	$4,186
TOTAL CURRENT ASSETS	**$369,867**
PROPERTY EQUIPMENT	
TOTAL PROPERTY AND EQUIPMENT (LESS DEPRECIATION)	**$4,674**
RIGHT-OF-USE LEASE ASSETS	**$26,759**
INVESTMENTS	
Cash value life insurance	$10,060
Investments held by Foundation	$1,290,958
TOTAL INVESTMENTS	**$1,301,018**
	$1,702,318
LIABILITIES AND NET ASSETS	
Current Liabilities	
TOTAL CURRENT LIABILITIES	**$13,019**
LONG-TERM LIABILITIES	
Operating lease liabilities	$18,643
TOTAL LIABILITIES	**$31,662**
NET ASSETS *(Includes United Way Foundation funds)*	
Without donor restrictions	
Undesignated, available for general activities	$1,350,691
Designated:	
Contingency fund	$125,000
TOTAL NET ASSETS WITHOUT DONOR RESTRICTIONS	$1,475,691
With donor restrictions	$194,965
TOTAL NET ASSETS	$1,670,656
	$1,702,318

STATEMENT OF ACTIVITIES

	Without Donor Restrictions	With Donor Restrictions	Total
PUBLIC SUPPORT AND REVENUE			
Campaign contributions	-	$815,733	$815,733
Less amounts designated by donors for specific organizations	-	$(17,608)	$(17,608)
TOTAL PUBLIC SUPPORT	-	**$798,125**	**$798,125**
OTHER REVENUE			
Net investment return	$160,846	-	$160,846
Grant income	$2,500	-	$2,500
In-kind contributions	$28,747	-	$28,747
Sponsorship income	$7,303	-	$7,303
Miscellaneous income	$2,331	-	$2,331
TOTAL OTHER REVENUE	$201,727	-	$201,727
Net assets released from restrictions	$771,938	$(771,938)	-
TOTAL PUBLIC SUPPORT AND REVENUE	**$973,665**	**$26,187**	**$999,852**
EXPENSES			
Program services expense			
TOTAL DISTRIBUTIONS TO LOCAL AGENCIES	$511,522	-	$511,522
Program services - local agencies	$131,526	-	$131,526
TOTAL PROGRAM SERVICES EXPENSES	**$643,048**	**-**	**$643,048**
SUPPORTING SERVICES EXPENSE			
Management and general	$148,563	-	$148,563
Fundraising	$148,028	-	$148,028
Total supporting services expenses	$296,591	-	$296,591
TOTAL EXPENSES	**$939,639**	**-**	**$939,639**
CHANGE IN NET ASSETS	**$34,026**	**$26,187**	**$60,213**
NET ASSETS, BEGINNING OF YEAR	**$1,441,665**	**$168,778**	**$1,610,443**
NET ASSETS, END OF YEAR	**$1,475,691**	**$194,965**	**$1,670,656**

For Complete Consolidated Audited Financial Statements go to https://uwnesd.org/financials-and-audits-united-way-northeastern-sd

OUR REACH



EVERYONE THRIVES WHEN WE BAND TOGETHER

828

Participants in the Summer Reading Program at K.O. Lee Aberdeen Public Library

$54,829

Value of dental care for 76 kids with the Delta Dental Van

1,500

Number of lessons and therapy sessions for riders at SPURS

ADVOCATE

Connects hundreds of volunteers, businesses, and non-profits to address social issues in our region.

CONNECT

Brings together business leaders, policymakers, community leaders, nonprofits, and individuals to work for change on a scale no single organization can do on its own.

INSPIRE

Creates opportunities for people to contribute their personal passions, best ideas and unique strengths to innovative work in our community.