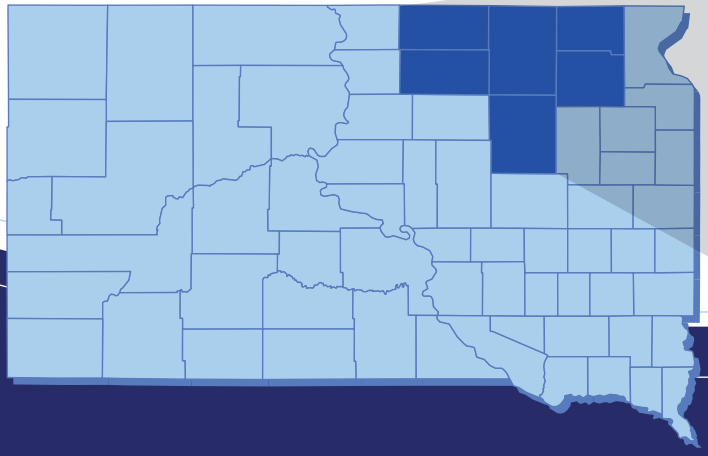
UNITED WAY
Northeastern
South Dakota

UNITED TO BUILD STRONG FUTURES TOGETHER.

Mobilizing the caring power of
communities to action so all can thrive.

www.uwnesd.org

OUR REACH



McPherson
Edmunds
Brown
Spink
Marshall
Day

828

Participants in the Summer Reading Program at K.O. Lee Aberdeen Public Library

$54,829

Value of dental care for 76 kids with the Delta Dental Van

1,500

Number of lessons and therapy sessions for riders at SPURS

ADVOCATE

Connects hundreds of volunteers, businesses, and non-profits to address social issues in our region.

CONNECT

Connects business, policymakers, community leaders, nonprofits, and individuals to achieve change no one can alone.

INSPIRE

Offers chances for people to share passions, ideas, and strengths in community innovation.

A MESSAGE FROM 2026/27
Campaign Advocates

When United Way approached us with this opportunity, we had to say yes. Among the list of United Way partners and recipients were many organizations with missions and leaders we already love and support. This role was an obvious match for us as a couple who represent divergent backgrounds and experiences that led us to the unified passion we share for community and people. We are both Aberdeen cheerleaders, but also strong advocates for the local work and resources that bring joy, dignity, and compassion to the forefront in northeastern South Dakota. We are so pleased to have this chance to support the United Way and all the work their collective effort makes possible through the organized generosity of neighbors and friends.

2026/27 CAMPAIGN ADVOCATES
Left to right: Dani and Troy McQuillen